

KANSAS MUSIC TEACHERS ASSOCIATION  
Web Design Workshop

September 26, 2008

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# KMTA Web Design Workshop

Friday, September 26, 2008

## 1. Web Terminology

- a. Browser: *The software on your computer that you use to view Internet pages (i.e. Internet Explorer, Firefox, etc.)*
- b. URL: Uniform Resource Locator – *this is what you type into address bar to get to a specific site.*
- c. Domain Name: *This is how you purchase your own URL. You are buying the exclusive right to a specific address. These are relatively inexpensive - usually under \$15/year, but you can often get one included for free in a hosting (see below) package.*
- d. Web Server – *A central computer where all your website files are stored so that they can be accessed by Internet users around the world.*
- e. Hosting – *You could think of this as “renting.” You are renting space on someone’s server to store all your website files.*
- f. HTML: Hyper Text Markup Language – *the base language of the Internet. You can view the HTML of any website by clicking on View at the top of your browser and then Source or Page Source in the menu options.*

## 2. Explore your options and find one that fits your needs

- a. **KMTA teacher pages (\$60 one time fee) [www.ksmta.org](http://www.ksmta.org)**
  - i. Single page
  - ii. Link to studio policy
  - iii. Easy to keep updated
  - iv. Subdomain of KMTA
  - v. Sample site: <http://www.ksmta.org/teachers/Betty.Smith/>
- b. **Music Teacher’s Helper (based on studio size) [www.musicteachershelper.com](http://www.musicteachershelper.com)**
  - i. Primarily a studio organization system
  - ii. Studio policy and student registration viewable by general public
  - iii. Customized pages for current students
  - iv. Allows for on-line lesson payment with a credit card
  - v. Sample site: <http://joyfulstudio.net> (Laura Vollen’s website)
- c. **Music Teaching Webvertisement (\$79.95/yr.) [www.musicteaching.info](http://www.musicteaching.info)**
  - i. Full-blown site
  - ii. Choose from multiple template options – very attractive and professional-looking
  - iii. Blog feature
  - iv. Allows for your own domain name
  - v. Sample site: [www.tedrowstudio.com](http://www.tedrowstudio.com)
- d. **Joomla (FREE) [www.joomla.org](http://www.joomla.org)**
  - i. Full-blown site
  - ii. Choose from multiple template options – very attractive and professional-looking
  - iii. You set up your own domain name and hosting service (approx. \$80/yr.)
  - iv. For the more advanced user
  - v. Sample site: [www.wmmta.org](http://www.wmmta.org)
- e. **Design Your Own**
  - i. Fully customizable
  - ii. Software options
    1. Dreamweaver ([www.adobe.com/products/dreamweaver](http://www.adobe.com/products/dreamweaver)) \$399 Retail
    2. Front Page ([www.microsoft.com/Frontpage](http://www.microsoft.com/Frontpage)) \$199 Retail
  - iii. You set up your own domain name and hosting service (approx. \$80/yr.)
  - iv. Steep learning curve – requires software and web design knowledge
    1. Classes available through local college or Executrain ([www.executrain.com](http://www.executrain.com))
  - v. Sample site: [www.nataliespianostudio.com](http://www.nataliespianostudio.com)

## Step-By-Step Instructions

### Register Your Own Domain Name - \$6.99/year

1. Go to [www.landl.com](http://www.landl.com)
2. Click on the Domains menu option.
3. Type in your domain name of choice.
4. Follow the on-line instructions to complete the registration process.

### *Re-Direct Domain Name to Another Website*

5. Wait for approximately 24 hours to let the registration process take effect.
6. Go to [landl.com](http://landl.com)
7. Click the *Customer Login* link at top of page and enter your domain name and password.
8. Click on the *Manage Domains* link.
9. Check the box beside your domain name and then click on *Destination*.
10. Select *Forward Your Domain* from the drop down menu.
11. Enter the URL for your studio website (i.e. [teacherspianostudio.musicteachershelper.com](http://teacherspianostudio.musicteachershelper.com))
12. Select the *HTTP Redirect* option.

### Kansas Music Teachers Association - \$60/one time fee (send check to Pat Z.)

1. Go to [www.ksmta.org](http://www.ksmta.org).
2. Enter the password provided by Natalie.
3. Enter your name and click the Create Your Own Webpage button.
4. Enter all the relevant information to set up your webpage.

### Music Teacher's Helper - FREE

1. Go to [www.musicmattersblog.com](http://www.musicmattersblog.com).
2. Scroll down the page and click on the Music Teacher's Helper banner in the left sidebar.
3. Complete the information and click the Create My Account button.
4. Follow the on-line instructions to set up your new website.

### Music Teaching Webvertisement - \$79.95/yr

1. Go to [www.musicteaching.com](http://www.musicteaching.com).
2. Click the sign up option in the right hand sidebar.
3. Enter your contact information and follow the on-line instructions to set up your web site.

### Joomla - \$166.80/2 yr

1. Go to [www.musicmattersblog.com](http://www.musicmattersblog.com).
2. Scroll down the page and click on the Bluehost ad in the left sidebar.
3. Click the Sign Up Now button.
4. Enter your domain name of choice and click Next.
5. Complete the contact and billing information and click Next.
6. Make note of your login and password information.
7. Login to the cpanel (Control Panel/Backend) of your website.
8. Scroll down to the Software/Services section and click on the Simple Scripts icon.
9. Look in Script List>Content Management section and click on Joomla.
10. Click the Install Now button.
11. Select the desired installation location and click the Complete button.
12. Make note of the login url, name and password.
13. Login to the Joomla administration to begin creating your own site.
14. (It may be helpful to use a Joomla tutorial to learn the basics of navigating the system. I recommend this one:  
<http://www.netshinesoftware.com/joomla/joomla-tutorial.html>.)

### Other Possibilities that I Have Not Explored

Free Webs – [www.members.freewebs.com/](http://www.members.freewebs.com/) (Sample Site: [www.mvpianostudio.com/](http://www.mvpianostudio.com/))

Google Sites – [www.sites.google.com](http://www.sites.google.com) (Sample Site: [www.wendypianostudio.com](http://www.wendypianostudio.com))